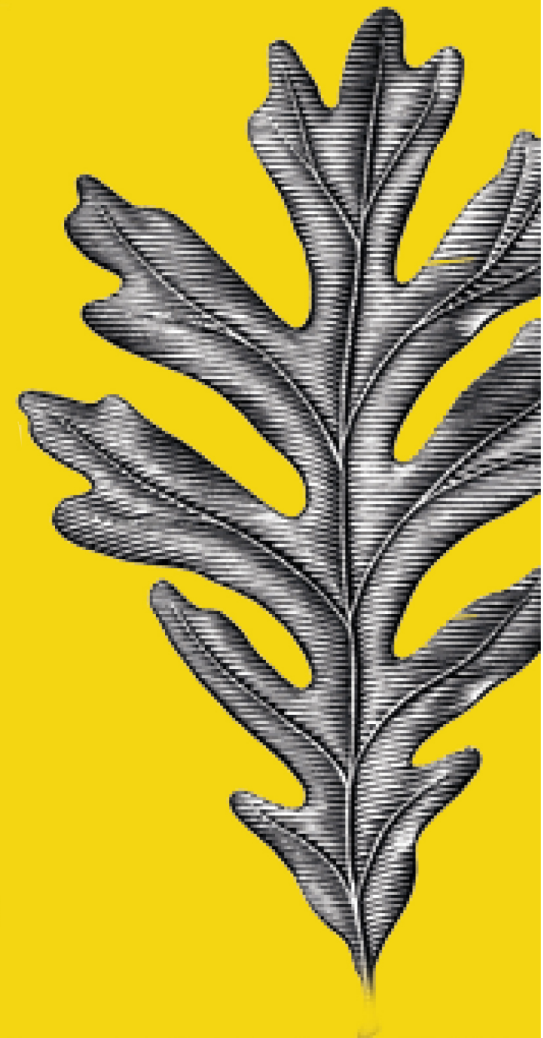
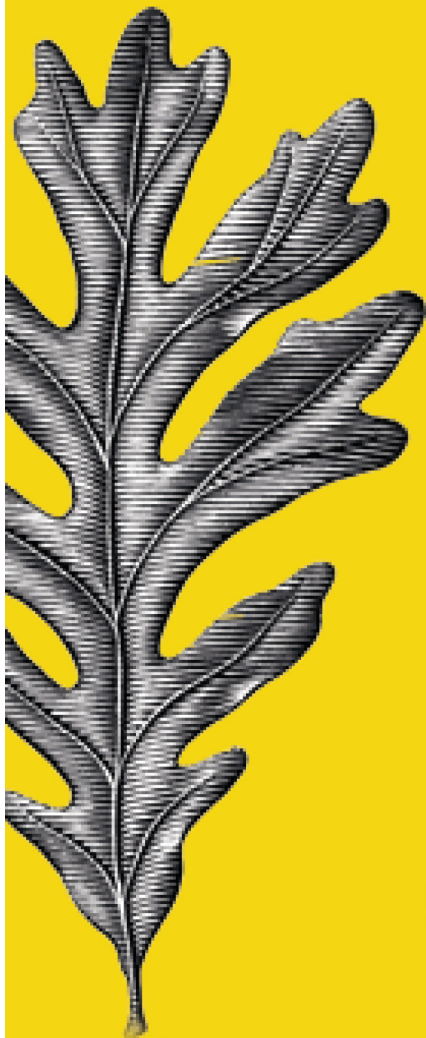
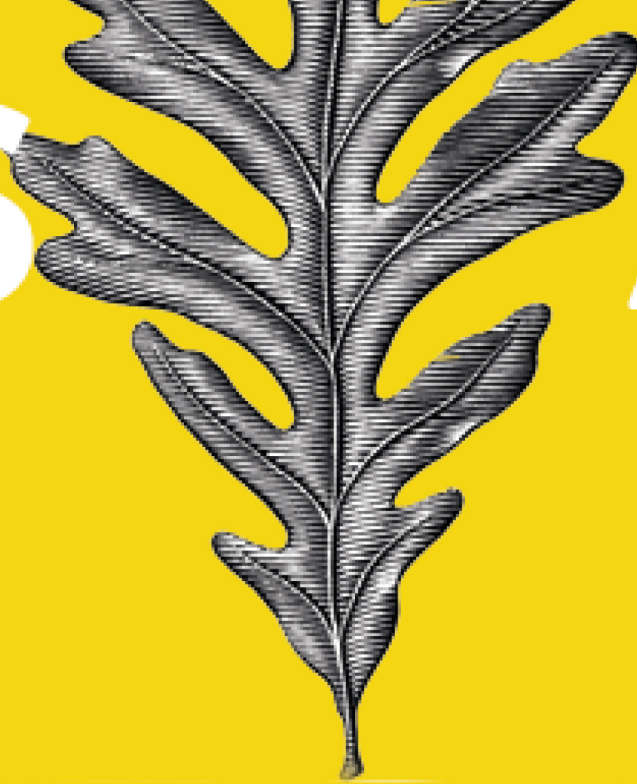


SPORTS

ART



**Service Catalogue
SUMMER 2021**





Public Relation Services

Client management.

Promotion of brands, visual artists, films and creative studios.

Marketing of audio visual contents and cultural products.

Public relations management.

Audiences and work realm: creative industries, cultural institutions, contemporary arts, film industry, live entertainment and hospitality.

Territories of work: Europe and Latin America.

Sponsorships and coproduction agreements.

Event production.

Exhibition curating and film programming for institutions, corporate events and festivals.

Artwork loans and copyrights management.

Servicios de Marketing Digital

Bimonthly newsletters with information about cinema, art, creativity, culture and international events to promote collaborative networks.

Dedicated newsletters.

Specialised database +2000 contacts.

Social media management.

Websites for artists and creatives.

Servicios de Comunicación y Prensa (Mexico)

Press release writing.

Press conferences.

Media interviews.

Press clipping.

Editorial Management.

Media guides, catalogues and public programmes.

Translation services.

MÉXICO-MILÁN

botanicadeproyectos.org

info@botanicadeproyectos.org



Tailored campaigns with our communication network

Bimonthly Newsletter

Mailchimp Platform.

Subscribers +**2000** contacts.

Bilingual audience.

Specialised audience in cinema, art and creativity.

Newsletters with custom design.

Social Network

Facebook*

160 interactions for every 1000 people reached.

1.78 daily reactions to our posts.

8 reactions per average post.

Growing reach with strategic marketing plan.

Instagram*

170 interactions for every 1000 people reached.

16 posts with 2390 interactions.

2 likes a day in publications.

Average reach in our network: **4200** contacts.

* May to July 2021

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